

OUR LADY OF THE LAKES PARISH
Saint Bede School

Halloween Hustle

FUN RUN AND WALK

10k - 5k - 1mi

SPONSORSHIP FORM

The St. Bede School Athletic Association is proud to be hosting our 8th Annual St. Bede School Halloween Hustle, a 1-Mile Fun Run, 5K Walk/Run, and 10K Run, in Grant Woods Forest Preserve, on Saturday, October 21, 2023. All proceeds benefit St. Bede School. The first \$15,000 in proceeds will go toward our operating expenses. Anything over will go toward our New Playground Fund!

As with any event, there are expenses. In order to make this event as successful as possible, we are asking for sponsors to help off-set these costs. Funds received from sponsorships will go toward payment for permits, pavilion rental, our race management company, t-shirts, website, advertising, awards/medals, etc. Any overage will go directly toward the school. Last year, we were able to raise a total of \$24,309.61!

We welcome and appreciate any additional donations of promotional items, such as gift certificates, coupons, water bottles, key chains, pens/pencils, flyers/brochures, business cards, food/drinks for race participants, etc.

St. Bede School is a non-profit organization which has a 501c3 tax identification number. Your sponsorship is considered a charitable donation and can be a tax deduction. A letter indicating St. Bede's tax ID number can be provided to any donors who sponsor the event.

2023 Sponsorship Options

Gold Sponsor - \$1,200

- Your name/logo will be printed on our race bags, which are given to all participants.
- Your name/logo will be prominently displayed at Packet Pickup and at the pavilion on race day.
- Your name/logo will be featured on the race course.
- You will have the largest name/logo on race t-shirts.
- You will receive one of our race t-shirts.
- Your name/logo will be on our race website linked to your website.
- You will receive recognition on our Facebook event page.
- You may provide promotional materials to put in race bags.
- If interested, you may set up an informational table and hand out promotional materials and/or product samples at the pavilion on race day.

Silver Sponsor - \$600

- Your name/logo will be featured on the race course.
- Your logo will be printed on race t-shirts.
- You will receive one of our race t-shirts.
- Your name/logo will be on our race website linked to your website.
- You will receive recognition on our Facebook event page.
- You may provide promotional materials to put in race bags.
- If interested, you may set up an informational table and hand out promotional materials and/or product samples at the pavilion on race day.

Bronze Sponsor - \$300

- Your name will be listed on our race t-shirt and linked on our website.
- You will receive one of our race t-shirts.
- You will receive recognition on our Facebook event page.
- Your name will be listed at a water station.
- You may provide promotional materials to put in race bags.

Product Sponsors

We are in need of 1 sponsor for each of the following categories:

- **Breakfast Sponsor:** Provide coffee and breakfast items and serve before/during race
- **Post-Race Snack Sponsor:** Provide granola bars, bagels, bananas, cut up fruit, etc., and serve during/after race
- **Water Sponsor:** Provide 500 water bottles, 3 5-gallon jugs of water, and 1000 small paper cups

In return, your name will be listed on our race shirt and on our website. You will also receive one t-shirt and recognition on our Facebook event page!

Please check the "Sponsorship" page of www.StBedeSchoolIH.com to see what product sponsor options are still available. It will be noted on our page when one is signed up for so there are no duplicates! Items can be dropped off to the pavilion at 6:30AM the morning of or to the school on Friday, October 20.

Additional Information:

This completed Sponsorship Form, Payment, and any promotional material that you would like included in our race bags may be dropped off/mailed to:

St. Bede School
C/O Halloween Hustle
36399 N. Wilson Road
Ingleside, IL 60041

Checks can be made payable to "St. Bede Athletic Association."

In order to meet our t-shirt printing deadline, sponsorships are due by October 6, 2023

If you would like your logo to be used, please e-mail a .jpg of your logo to TinaLutzke@hotmail.com

For any additional questions or concerns, please reach out to: Tina Lutzke @ TinaLutzke@hotmail.com or 414-322-1557

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St. Bede School Halloween Hustle Sponsorship Registration Form

Sponsorship Options (check):

- Gold Sponsor - \$1200
- Silver Sponsor - \$600
- Bronze Sponsor - \$300
- Breakfast Sponsor
- Post-Race Snack Sponsor
- Water Sponsor

Individual, Family, or Business/Organization Name to Be Used for all Advertisement and Recognition Purposes

Contact Name (Person to whom all communication should be directed)

Address

Phone

E-Mail

Facebook Page Name, if applicable

Website URL, if applicable

T-Shirt Size (circle one): Adult: S M L XL XXL Youth: S M L

The students and families of St. Bede School greatly appreciate your generosity and support. Thank you!!!